



IMPORTED WOOD PURCHASING GUIDE Information Sheet

The ***Imported Wood Purchasing Guide*** is published once a year and distributed to 4,000 firms throughout North America. The buyer's guide is sent to woodworking plants that purchase tropical/exotic hardwoods to produce furniture, cabinets, flooring, millwork and moulding, musical instruments, doors, yachts, staircase manufacturers, etc. It is circulated to direct importers, distribution yards, wholesaler/distributors of imported lumber and components, novelty and special wood product manufacturers, and industrial markets such as truck and trailer flooring, etc. Lastly, it is sent to central buying offices of mass merchandisers that purchase

domestic and imported wood products such as lumber, squares, dowels, etc. The ***Imported Wood Purchasing Guide*** is designed to promote suppliers of imported woods and wood products throughout North America.



Its purpose is to make it easier to find sources for imported lumber, plywood, veneers and miscellaneous wood products and related services.

The ***Imported Wood Purchasing Guide*** is universally accepted throughout the world as the most complete directory of its type available today.

It is used consistently and referred to often by those who influence the purchasing of imported wood products.

The ***Imported Wood Purchasing Guide*** is revised and completely updated each year to reflect the latest and most complete contact information available on North American firms selling imports... including firm listings, new supplier listings, new products and services.

* All advertisers and their listings are on-line with direct links to their company website and email

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IMPORTED WOOD PURCHASING GUIDE

MECHANICAL REQUIREMENTS:

Ad Size	Width	Depth	
2 facing pages, no bleed	9"	7.5"	(Live Area)
2 facing pages with bleed	11.5	8.75	(Trims .125" All Sides)
NOTE: Facing pages have a 1/2" gutter on either side of the center (binding)			
1 Page	4.5"	7.5"	(Live Area)
1 Page, Bleed	5.75"	8.75"	(Trims .125" All Sides)
1/2 page	4.75"	3.875"	(Live Area)

Finished trim size: 5.5" width x 8.5" depth. All text for Bleed Ads must be within the Live area only. **Live area is 4.5" with x 7.5" depth.** Customer assumes responsibility for any image/text outside the live area.

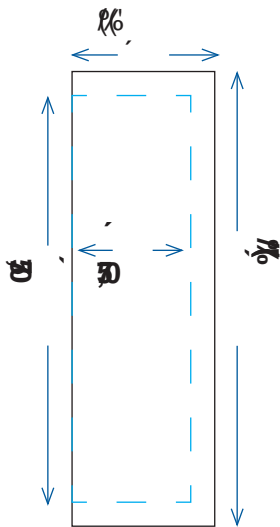
Text paper: 40# Text Lynx Opaque

Inserts:

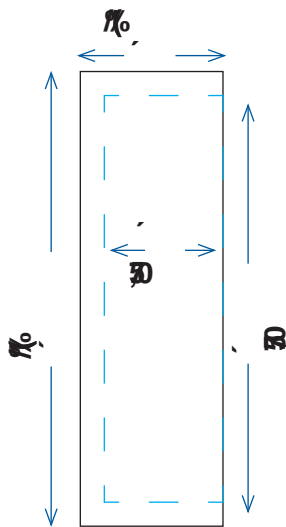
1 Page, Bleed	5.75"	8.75"	(Trims .125" All Sides)
1 Page, Bleed w/ folded tab			
For the page:	5.75"	8.75"	(Trims .125" All Sides, except Tab side)
For the page:	1.25"	3"	(Trims .125" All Sides, except Page side)

TEMPLATE AVAILABLE UPON REQUEST

**VERTICAL TAB
RIGHT HAND PAGE**



**VERTICAL TAB
LEFT HAND PAGE**



Standard insert rates: (Artwork **not** included.)

Cover & Inserts: 100# Text Matte (65# Cover)

*Printing includes 4-Color, Tip-in and Bleed

Preferred Material:

no security).

Ads and photos may also be submitted via e-mail to guide@millerwoodtradepub.com or send to:

Attn: Production Manager

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